**Note:**



* Number in red = story points

**Existing stories and their points:**

As a buyer on the platform looking for great deals from businesses, to be able to easily navigate from product pages and between product categories so that I can quickly find the products that I’m looking for and spend less time searching and more time buying. 1

As a buyer that isn't always aware of better choices when I’m buying a product, I want to have personalised recommendations be pushed to me when I’m viewing products based on my preferences, searches and profile so that I can access better products quickly and I can make better buying decisions. 6

As a buyer on the platform that lives a busy life and is always on the go, I want to be able to surf through the catalog of items on any device and have a consistent user experience across them all so that I feel confident in buying the products that I need wherever and whenever I wish. 2

As a buyer that attributes their buying decisions heavily to previous reviews from a business, I want to be able to leave a review with a business that I have bought a product or service from so that I can give other buyers confidence when choosing to buy from businesses. 5

As a buyer that doesn’t always know exactly what they want, I want to be able to search using keywords for products within a catalog so that I am able to find a product that matches my preferences quickly and easily. 3

As a buyer that likes to save items in a basket for later viewing, I want to be able to easily add items to my basket so that I can review them later before making a buying decision. 1

As a buyer that is conscious about where my products are coming from, I want to be able to read and learn about the business that I am potentially buying from and I want to see lots of detail into their supply chain, methodology and morals so that I can be sure that the company I choose to buy my products from aligns with my values. 8

As a buyer that likes to speak informally and interact with other buyers and businesses before making a buying decision I want to be able to easily chat to other buyers about their buying experience with certain products and business, and I would also lille to quickly chat to businesses before making a buying decision so that I can be sure that I am confident to complete my buying journey. 4

As a buyer that has many modern payment methods and is concerned with data security, I want the buying experience to be seamless and secure. I also want to complete the buying process within several clicks and I want a variety of payment methods to be available so that I can complete my purchase quickly and safely and get on with my day. 13